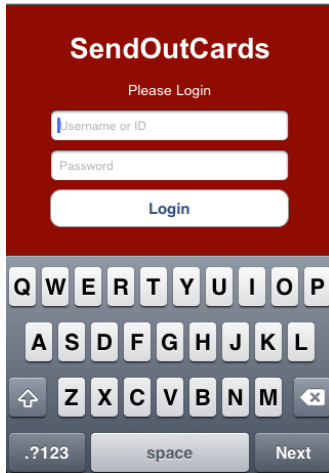




# SendOutCards iPhone Application User Documentation



## Getting Started

The SendOutCards iPhone Application is free; anyone can download it. However, users must have a username or ID and a password in order to log into the application. This is the same username or ID and password that users use to log into the regular website. Retail account types (SOCBox and StoreFront) cannot log in using the iPhone.

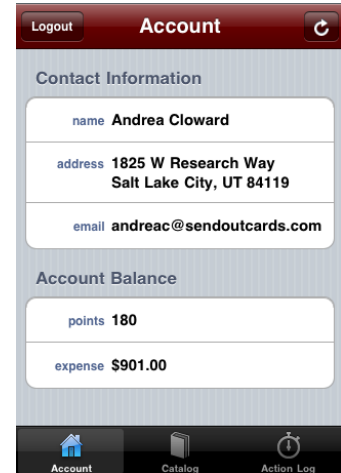
The iPhone Application works on the iPod Touch, the iPhone, and the iPad (in a small iPhone-like feature).

As soon as a user successfully logs into the iPhone Application, they will see their account information. This information cannot be changed from inside the application. The return address of the sender cannot be changed and the user can not purchase more points and expense.

When a user leaves the SendOutCards iPhone Application and comes back, they will be automatically signed back into their account. If users don't want this to happen, they must choose the Logout button from the Account section before leaving the application.

## Navigation

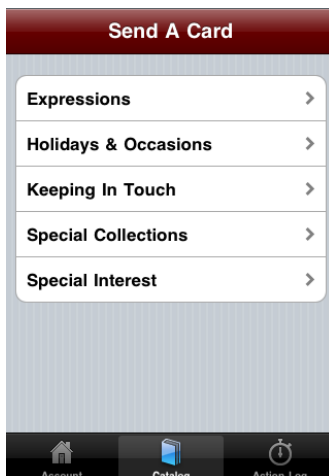
Once inside the application the user has three options, which can be found at the bottom of each screen. The first is Account. The user can view their account by choosing the option. The second is Catalog, which is the Card Catalog. The third is the Action Log, which will be discussed toward the end of this document.



The iPhone Application works on the iPod

## The Card Catalog

Users can see the Card Catalog by choosing the Catalog option at the bottom of the application. The Catalog is a very simplified version of the actual Card Catalog on the website. There is no section for My Cards in the iPhone Application's Catalog. This means that users can not send or create drafts or Picture Plus 2.0 cards, cannot share cards with other users from this application, and cannot search for cards using keywords.



There is also no preview of cards until a user chooses a category and subcategories when applicable. Once a user has chosen a category they will see a list of cards available in that category.

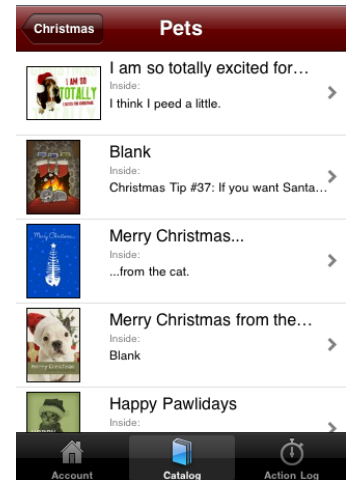
The card preview list to the right was obtained by choosing Holidays & Occasions > Holidays > Christmas > Pets. There is no pagination in the card preview area; all cards available in this category can be seen by scrolling down the page.

### Choosing and Editing a Card

Due to space limitations, not all cards from the regular Card Catalog are available on the iPhone Application.

The card previews show the inside text to the right of the card image; if there are images on the inside of the card they will not be seen until the user gets to the right panel editing area.

Users of the iPhone Application can only send 2-panel cards.



When a user chooses a card they will first be taken to the image on the front of the card. The user can't do any editing at this point. To go back to the list of cards the user can choose the arrow pointing to the left, in this case it is called "Pets" because that is the name of the category that was last seen. To continue to the inside of the card, the user chooses the Next arrow.



After choosing the Next arrow the user will be taken to the Inside Left pane of the card. Text can be added on this card by tapping inside the text area. Users cannot choose to align their text, change the color of their text, or change the font of their text. When a user taps the text area a keyboard will show on their screen. Once they are finished entering text, to remove the keyboard

they will tap the Done button at the top right of the screen. After choosing this button the user will still be on the Inside Left pane of the card.

A photo can be added to this pane by choosing the Add Photo button toward the bottom of the screen. The only photos that a user can add to their card using the iPhone Application are photos that are on the user's iPhone. They will not be able to access pictures from the Media Manager on the regular website.

Only one photo can be added to each pane of the card. The user will not see a preview of their photo on the card automatically; they will need to choose the View Photo button at the bottom left of the



Touch inside this area to type your message.



screen to preview their photo. Also in this area of the screen is a button to remove the photo from this pane of the card. Users can not edit, resize, or change the photo in any way. They also can not choose the location of the photo. All photos will print horizontally inside the card.



Once the user is finished editing the Inside Left pane, they can choose the Next button at the top right corner of the screen to move onto the Inside Right pane.

If the inside of the card chosen has default text or a default image, the user will see it here the way it will be printed on the card. The user can overwrite this text by choosing the Customize Panel button. This will delete the default text and allow the user to add text and a photo in the same manner as the Inside Left pane.



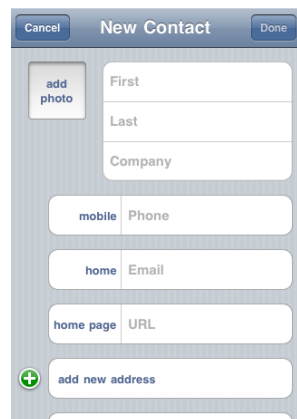
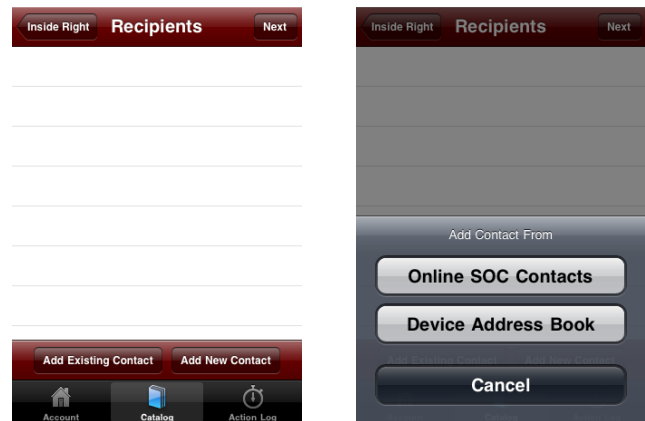
If the user would like to proceed with the default text they can choose the Use Default option.

### Sending a Card

After moving on from the Inside Right pane, the user will be able to add recipients. There are three ways to add recipients.

First, the user can search their regular SOC Contact Manager by choosing Add Existing Contact > Online SOC Contacts.

Second, the user can search the addresses for the contacts that are on their iPhone by choosing Add Existing Contact > Device Address Book. If the user chooses this option, the contact they choose from their device will automatically be added to their regular Contact Manager.



Third, the user can add a new contact by choosing Add New Contact. When this option is chosen the iPhone New Contact form will appear. When a recipient is added this way, the new contact will appear in the users iPhone Contacts and in the user's regular Contact Manager.

Once the user is finished filling out the form they should choose the Done button at the top right of the screen to go back to the Recipients page. The added recipient will now appear on the Recipients page.



**Test Contact**  
 1825 W Research Way  
 Salt Lake City, UT 84119

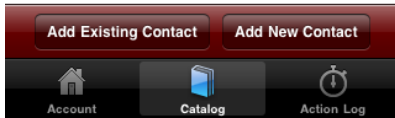
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**Expense:** 4  
**Points:** \$0.88

**Test Contact**  
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**Contact Testing**  
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[Send Card](#)



With the SendOutCards iPhone Application it is possible to send a card to multiple recipients; the user just chooses the option they want to add the second recipient. Each recipient will appear on the Recipients page after being added.

It is not possible to choose when to send the card from this application. Birthday, Anniversary and Specific Dates cannot be chosen; the card will be sent immediately.

When the user is finished adding recipients, they should choose the Next button to move onto the Confirmation page. On this page they will see the amount of Expense and Points required to send their card(s) and all recipients who will receive the card. To send the card the user should choose the Send Card button at the bottom of the screen.

At this point a popup will appear informing the user that their card has been sent successfully. When the user chooses OK they will be returned to the first page of the Card Catalog.



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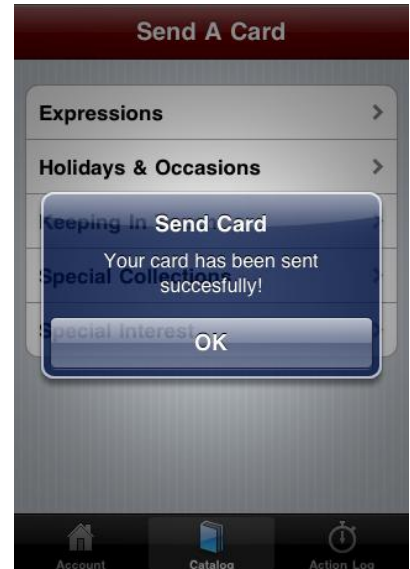
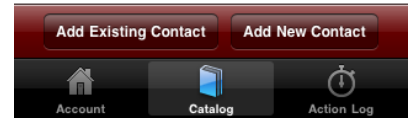
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<b>Contact Testing</b>	10-05-2010
<b>Test Contact</b>	10-05-2010

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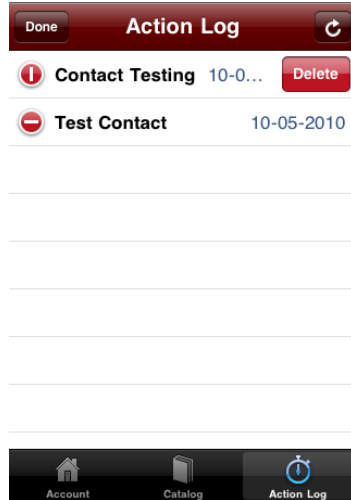
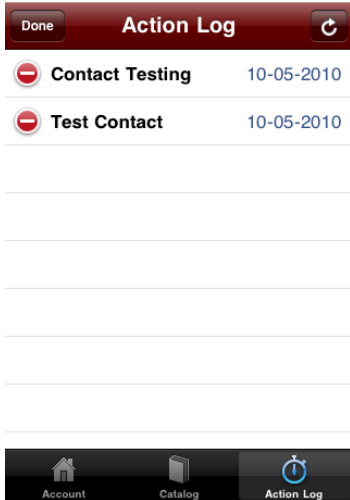
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### Viewing Sent Cards

From the tool bar at the bottom of each screen, the user can choose Action Log to view their sent cards. The iPhone Application Action Log will only show cards that have not yet been sent. It will show cards that were sent from the regular website and cards that were sent from the iPhone Application.

Unlike the regular website, users cannot edit sent cards from the iPhone. However, users can delete sent cards by first choosing the Edit button at the top left of the screen.



Once the Edit button is chosen, each card in the Action Log will appear with a red circle in front of it. To delete a card, choose the red circle in front of the card to delete. A red Delete button will appear on the other side of the sent card. The user will need choose the Delete button.

Once the user chooses the Delete button they will be prompted with a popup to confirm that they would like to delete that card.

After choosing Yes, the user will see a message indicating that the card was successfully removed. The user will next choose OK and will be taken back to the Action Log with the remaining cards to be sent.

